



President's Message

By Sherry Struckhoff; Missouri ACTE President 2005-06

Greetings! Our Summer Conference is over and school is back in session. I hope you have returned rested and renewed. I thought that our Missouri ACTE Summer Conference was the best one yet! Dr. Dale Henry, our keynote speaker, did a wonderful job of making us laugh and inspiring us to go back and be the best instructors for our students. Our students, that's what it's all about!

At the end of Summer Conference, someone asked me what I hoped to accomplish as President of our organization. I ran for the office with an attitude of servitude and really, no agenda. But I thought about their question ... what do I hope to accomplish?

I believe that Missouri ACTE is a strong organization with members who care about their professions. Our divisions bring a diverse group of people together for a common goal ... serving our students and providing America with an educated/trained workforce. My father, a hardware man, taught me "If it ain't broke, don't fix it!" We aren't broken, however, there's always room to improve.

I hope to continue to work with the membership committee to improve Missouri ACTE membership. Each division has a committee representative to work on this issue in their own learning communities. We need to work diligently with our new professionals, as mentors, to show them how to success as educators and teach them the importance of being involved as a professional. Membership is a key issue and numbers do count when we need to have a voice.

I also hope to encourage members to be politically active for the cause of Career and Technical Education. It is important to remind our legislators about what we do and who we do it for. We train America's workforce. We provide a quality product and serve the needs of industry. We continue to move toward our goal of always improving.

Please tell your Congressmen, Senators and Representatives positive stories of your student successes. Toot your own horn! Invite them to your facilities to see the students work. Let them know how you feel on issues that affect CTE and our funding. Find out which of them are supportive of our issues, as well. Take an active role in your future.

I hope to see many of you at the National Convention of ACTE that has been relocated to Kansas City from New Orleans. The dates for the convention have remained the same, December 8th - 10th. Kansas City has many things to offer in the way of dining, shopping and entertainment for all tastes. Missouri ACTE members, let us help make this convention a

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success. Also,our thoughts and prayers go out to the victims of hurricane, Katrina. Please continue to remember our southern friends.

This promises to be an exciting year for Missouri ACTE.

I would love to come to division meetings, representing Missouri ACTE, and be of help in any way that I can. I'm here to serve the membership. I wish you all a wonderful school year and look forward to working with you.

> Respectfully submitted, Sherry Struckhoff Missouri ACTE President 2005-06

Congratulations, Ronna!

At its 2005 S u m m e r Conference, the membership of Missouri ACTE elected Ronna



Ford as its new President-Elect. Career and technical education, for Ronna, is the original "no child left behind." Whether it is a high school student or a displaced adult, CTE is the answer.

We congratulate Ronna on her new position and look forward to working with her in the coming years.

Happenings in Region III

By Mark Sponaugle, Missouri ACTE Region III Representative

The Region III Leadership Conference was held in Indianapolis, Indiana, July 10-13. Missouri was represented by a delegation consisting of Donna Vossen, Sherry Struckhoff, Ronna Ford, Karen Mason, Bob Simpson, and Mark Sponaugle. The conference included several workshops catering to a wide variety of interests such as "Perkins Up-Dates," "Working to Train Tomorrow's Workforce, and "OSHA Standards." There were four industry tours planned as well, but the two most popular were the Indianapolis Speedway and the White River State Park. The overall conference was set up very differently then it had been in the past because Indiana held their state conference in partnership with the Region III Leadership Conference.

The Region III Policy Board met during the conference and discussed several items of importance concerning the region. One item of particular interest, which will eventually have a bearing on Missouri, was the sponsorship of individual(s) to attend the ACTE convention. Before I can continue, I feel a short history lesson is required here. Due to the overall organizational structure of a region, they are allowed to "accumulate" money form the profits of events held within their region. Region III had been very frugal with their money and over the years has been able to save about \$20,000. The Policy Board members felt that it was time to spend a little of that money in such a way as to benefit our members.

A motion was made by the Region III representative from Minnesota to send an ACTE member to the annual convention with all expenses paid. The motion set off a whirlwind of positive discussion, with all the states contributing suggestions on how to put this plan into action. The outcome of the final motion creates a lottery system that would enable two states a year to participate in this program. The Board then decided on two simple guidelines which were: the individuals would be chosen with the understanding that they needed to be first-time attendees to an ACTE convention AND be potential leaders of their state, as well as prospective leaders at a higher level in the national organization. With these two guidelines in mind as the "kickstart" to the program, it would allow the first two states, selected during the lottery to have some flexibility in setting the standards for the selection of individuals.

After the first two states had completed this process, we would review the process at our meeting in December. At the completion of the discussion, a lottery was held to select the order of the states which is as follows: 2005 -Illinois and Indiana, 2006 - Iowa and Wisconsin, and 2007 - Minnesota and Missouri. As you can tell, we will have to wait our turn but the wait should be worth it.

The Region III Awards Committee met during this time to select the Region III winners. I have served on the Region III Awards Selection Committee several times over the years and this year I have had the pleasure of serving as the Chairman. On a personal note, I want to compliment all of the award recipients because each candidate has to meet the challenge required of them to achieve success in this process.

The quality of the award applications has improved over the years, as well as the number of award applications – thus making the award process a very competitive event this year. In this year's competition, Missouri was well represented by Kathy Kagay and Tracey Newman from the Family and Consumer Science division and Al Babich from Special Needs.

"Region III" >p3



Missouri Center for Career Education serves as the focal point for statewide coordination of communications, products and services. The Center's areas of work include:

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Missouri ACTE Legislative Report



Outstanding! Simply put, that was the job done by our Missouri ACTE divisions in collecting money for our PAC fund. Those funds will be

put to excellent use in supporting upcoming election candidates and issues friendly to Missouri ACTE. Thank you for your many efforts in making a difference.

Rusty Black, a Missouri ACTE Legislative Committee member and Agriculture instructor from Grand River Area Technical School in Chillicothe, did a great job in organizing our ACTE-themed bracelet sale. Thank you to all those who purchased the bracelets in support of Missouri ACTE.

Wednesday, February 8, 2006, will be our Missouri ACTE Legislative Day. We will have the honor of being presented a proclamation recognizing Career and Technical Education Week (February 12-18) from Governor Matt Blunt. A representative of each Missouri ACTE Division, as well as a representative student officer of each Career and Technical Student Organization (CTSO) will be there to witness the Governor's presentation. This is the first time that such a Missouri ACTE legislative activity has occurred. We would like to invite as many Missouri CTSO students and Missouri ACTE members as possible to attend Legislative Day and participate by visiting with their state legislators and explaining to them the importance of Career and Technical Education.

Region III (From page 2)

I am pleased to announce, after the voting and tabulating were completed, that Tracey Newman has won the Region III award for "Outstanding Teacher in Community Service" – congratulations Tracey.

The ACTE Reorganization Committee has had another conference call and I feel things are progressing at a "snails pace." I am beginning to question the purpose and/or the identity that drives ACTE. There is a part of me that feels that the Association for Career and Technical Education is still a professional teacher's organization for individuals who help secondary students and post-secondary adults establish themselves in the workforce or use their knowledge to continue their training. However, I have been made to feel like an "out-dated" computer that should be sent to the cyberspace junkyard. Please, if you have any comments or concerns about ACTE's future, please email me at sponauglem@carthage.k12.mo.us or log on to the ACTE web site, <u>ACTEonline.org</u>, and express your thoughts.

One final thought, as we begin our travels through the new school year I would like to "Bless your heart" and I really mean what that statement says. I realize our Conference

By Sharon G. Kosek Committee Chair

All students who participate in Legislative Day must come dressed in appropriate CTSO attire for their organization. For more information or if you are planning on attending, please email Donna Vossen at donna@molobby.com.

The National Policy Seminar in Washington, DC, takes on a different schedule this year. It will be held on March 6-8, 2006, which is a Monday, Tuesday, and Wednesday.

This will allow us a better opportunity to speak with our Senators and Representatives. Missouri ACTE always has a strong delegation, which works as a team in making its visits. It is important that we have Missouri ACTE members participate from around the state in order to make our visits more powerful. Each Representative prefers to speak to his or her own constituents.

Candidates are beginning to announce their intentions to seek election next year. If you know a candidate who supports CTE, be sure to support them in their upcoming campaign.

Missouri ACTE offers the best professional development for Career and Technical Education teachers that is available. In order to keep our organization strong, it is important that we support our state organization through our membership and attendance at our Summer Conference.

keynote speaker, Dale Henry; put a different spin on that phrase during his remarks but the comment still has validity in today's world.

As the circumstances surrounding Hurricane Katrina continue to unfold, many of us have come to realize that we are indeed blessed. As we watch families reunited with one another, as we watch mothers reunited with their babies who were evacuated to other hospitals, and as we watch individuals begin the process of starting over we know that, as individuals, we are blessed. Blood donations will continue to be very important, not only tomorrow but a month from now as well – maybe you and your friends could stagger you donations – just a suggestion.

Many organizations are seeking money and donations of everyday items that you and I take for granted. Please give what you can because there is a need and that need will continue for a long time to come. As you continue your efforts on the local level to help those whom Katrina has touched, let it be known that your "heart will be blessed."

Please remember as your travels continue, we are truly blessed to have our families and friends nearby and to be in the career of educating tomorrow's future.

Thank You Del Winston!

Missouri ACTE was able to give Del Winston, distinguished career educator and professional icon, a big thank you at the Summer Conference. Del has had an outstanding career as Department Head and Classroom Instructor at Northland Career Center, Platte City, Missouri. Del's field was Air Conditioning, Refrigeration and Heating.

Del personifies professionalism. He has served Missouri ACTE in many capacities from member, to Board member and eventually President. He has been generous to all with whom he worked within the organization. He has always been ready to do his job and to help others with theirs. It was necessary for him to assist with the President's duties, following his own tenure, when a President was unable to fulfill the duties of the office. He always reminded those he served with that our organization was directed toward improving our product -STUDENTS! He demonstrated this philosophy by his long involvement with VICA, now Skills USA. He has been a moving force in developing, with the University of Missouri, a training course for a/c and refrigeration for the Saudi Arabian Government. Also serving, at various times throughout his teaching career, as an advisor to IML, UMC on handicapped instruction for the a/c and refrigeration classroom.

For many years, Del came to Springfield early and assisted Emily and, more recently, Donna, with setting up the exhibit hall, dealing with exhibitors, getting to know the "returnees," welcoming them back, solving problems like who goes here and who went there, and making what could be a very difficult job look easy.



↑ Missouri ACTE President John Michaels (left) thanks Del Winston.

Del has received many awards throughout his

life which has always centered around service, but none have been more heartfelt than the Award of Appreciation he received from Missouri ACTE in the summer of '05. Thank you, Del, for the example you have set before us. Thankyou for your excellence as a classroom teacher, for your example of a professional instructor and for all the years you have helped with our Summer Conference. We will look

forward to seeing Del next summer, and at many conferences to come at the Past-Presidents Luncheon. Job well done!

By Barbara Mountjoy



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Missouri ACTE Reporter



Missouri Association for Career and Technical Education THE 36TH ANNUAL Joint Summer Conference

A Few Golden Moments

















Some More Memories



















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Standardized Articulation Agreements

By Dr. Nancy Headrick Assistant Commissioner of Career Education

Over the last several years, Missouri area career centers and community colleges established articulation agreements to assist students in continuing their education. Articulation agreements provide a systematic, seamless student transition process from secondary to postsecondary (community colleges) education that maximizes the use of resources and minimizes content duplication.

Traditionally, the emphasis with articulation agreements has been to provide students with as many hours of college credit as possible, not accounting for what students know and are able to do. The articulation agreements for the same program have varied from one postsecondary institution to another. For instance, the number of hours of credit given, the criteria for awarding the credit, and when students receive the credit for a particular program may be 15 hours at one community college and 30 hours at another. Therefore, it was suggested by both secondary and postsecondary career-technical education administrators to establish criteria for statewide articulation agreements that demonstrate what students know and are able to do.

Advisory committees were established with secondary and postsecondary instructors, community college admissions representatives, community college presidents, and the Department of Higher Education to determine the criteria for statewide articulation. It was determined to start with the careertechnical education programs that have a national certification/credential which includes program competencies and end-of-course/program assessments.

During the September 2005 meeting of the State Board of Education, the first two statewide articulation agreements were approved; Automotive Technology and Cisco Networking Academy. The statewide articulation agreements are posted on the Division's website at http://www.dese.mo.gov/divcareered/.

The following statewide articulation agreements will be established during this fiscal year:

- Building Trades Program accredited by the Associated General Contractors (AGC)
- Culinary Arts Program accredited by the National Restaurant Association Education Foundation-Prostart®
- Graphic Arts Program accredited by the Graphic Arts Education and Research Foundation (GAERF®)
- Heating, Ventilation, Air Conditioning, and Refrigeration Program (HVAC) – accredited by the Partnership for Air Conditioning, Heating, Refrigeration Accreditation (PAHRA); HVAC Excellence; or National Association of Industrial Technology (NAIT)
- Welding Technology Program accredited by the American Welding Society



Enroll now for spring. Classes begin January 9, 2006. For questions or enrollment, please contact Office of Extended Campus and Distance Learning at: 1-800-SAY-CMSU extension 21 or 660-543-8480 Email: <u>extcampus@cmsul.cmsu.edu</u> Live chat is now available on our website at <u>www.cmsu.edu/extcampus</u>

Missouri Career Education Instructors and Administrators

Course No. and Title	Format/Dates and Locations	Credit	
	SPRING 2006 – January 9 th		
	bj. Matter for I/V/T Education (Enroll thru Extended Campus or Onli 2006) (No in-person meetings required)	ne) (UG/GI	R)3.0 s.h.
T&OE 4160/02 Principles of Teaching Industrial Education (Enroll thru Extended Campus or Online) Online Class (CNO: Summer 2006) (Prerequisite: T&OE 4145) (Two in-person meetings required-dates) *East/Central MO – Wednesday, March 22 & April 12; 5:00pm-8:00pm		(UG/GR)2.0 s.h.	
OR *West/Central MO – Wednesda	y, March 29 & April 19; 5:00pm-8:00pm		
T&OE 4160/01 Principles of Teaching Industrial Education (Enroll thru Academic Advisement or Online) Regular Campus Class (8 Total Sessions) (TR. N6-8:45 p.m.) (CNO: Spring 2007)		(UG/GR) 2.0 s.h	
T&OE 4160/04 Principles of Teaching Industrial Education (Enroll thru Extended Campus or Online) St. Louis, MO at the The Nelson-Mulligan Carpenters Training Center (3 Total Sessions) (Wed. at 4:00 p.m. starting January 11, 2006) (CNO: Spring 2007)		(UG/GR) 2.0 s.h.	
T&OE 4180 Adult Programs in Occupational Education (Enroll thru Extended Campus or Online) Weekend College Format (4 Total Sessions) (Fri. N6-9 pm & Sat. 8-4.) (Dates 1/27-28, 2/24-25, 3/17-18, 3/31-4/1) (CNO: Spring 2007)		(UG/GR) 3.0 s.h.	
	 S&T (Enroll thru Graduate School or Online) on St. Louis (4 Total Sessions) (Fri. N6-9:45 pm & Sat. 8-4.) 29) (CNO: Spring 2007) 	(GR)	3.0 s.h.
	AS&T (Enroll thru Graduate School or Online) l Sessions) (Mon. N6-8:45 p.m.) (CNO: Summer 2006)	(GR)	3.0 s.h.
&OE 5160 Financing Vocational Education (Enroll thru Graduate School or Online) Weekend College Format (3 Total Sessions) (Fri. N6-9 pm & Sat. 8-4.) (Dates 1/20-21, 2/10-11, 3/17-18) (CNO: Spring 2007)		(GR)	2.0 s.h.
*BE&O 4280/01 Implementing Voca Online Class (CNO: Fall 2006	tional Business Education (Enroll thru Extended Campus or Online)	(UG/GI	R) 3.0 s.h.

*=Online courses <u>require</u> Internet access, an email account, and a minimum 56K modem. A minimum of 14 students are required for Weekend College/Extended Campus Classes

> LEGEND: (UG/GR) = Undergraduate or Graduate Credit; CNO = Course Next Offered; TBD=To Be Determined; *=Online Course



Japan Fulbright Memorial Fund Teacher Program (JFMF) ~ The Opportunity of a Lifetime

Introduction

The Japan Fulbright Memorial Fund Teacher Program (JFMF), sponsored by the Government of Japan, provides American primary and secondary school teachers and administrators with fully-funded short-term study tours of Japan. The program is designed to increase understanding between the people of Japan and the United States by inviting U.S. elementary and secondary educators to visit Japan and share their experiences with fellow Americans upon their return. JFMF participants travel to Japan with other outstanding educators, learn about Japanese culture and education, and return to implement a self-designed plan to share their knowledge and experience with their students, colleagues and community.

The Japan Fulbright Memorial Fund Teacher Program was established to commemorate the 50th anniversary of the Fulbright Program — a U.S. government-initiated project created in 1946 to foster mutual understanding through exchanges of university students, faculty and researchers. More than 6,800 Japanese people have benefited from the U.S. Fulbright scholarship program. Many Japanese recipients of Fulbright scholarships went on to become leaders in government, business, and academia and were instrumental in the post-war redevelopment of Japan. To show the Japanese people's appreciation for the Fulbright Program, the Government of Japan established the Japan Fulbright Memorial Fund and is inviting thousands of American teachers and administrators to Japan over the coming years. The 2006 Japan Fulbright Memorial Fund Teacher Program competition marks the tenth year of this program.

The Japan Fulbright Memorial Fund Teacher Program continues a tradition of dialogue and exchange between the United States and Japan. JFMF Teacher Program participants will play a key role in educating America's youth and in developing future leaders who are informed about both countries. The JFMF program's focus on primary and secondary education reflects the importance of internationalizing curricula at an early stage, and of providing opportunities for international experience to those who educate our young people.

Program and Participants

The Japan Fulbright Memorial Fund Teacher Program seeks primary and secondary educators who demonstrate potential for success and a long-term commitment to education. Each year, up to 600 outstanding educators from all 50 states and the District of Columbia are selected to participate in one of three cycles departing in June, October and November. A minimum of six individuals from each state and Washington, D.C., will receive JFMF awards.

The Japan Fulbright Memorial Fund Teacher Program is fully funded by the Government of Japan and administered by the Japan Fulbright Memorial Fund office of the Japan-United States Educational Commission (JUSEC). The Institute of International Education (IIE) is a contracting agency that coordinates promotion, application processing, preliminary selection, and pre-departure arrangements.

Completing the Application

The application must be completed online. You may access the 2006 application at <u>www.iie.org/jfmf</u>. It is important to read and follow instructions, complete all parts of the application, obtain appropriate signatures/ endorsements and supporting documentation, and follow the guidelines for the *Statement of Purpose*. If you have questions or need assistance, call or email IIE at 1-888-527-2636 or jfmf@iie.org.

The Statement of Purpose

The *Statement of Purpose* (Parts I and II) is the most important part of the application. It is an opportunity to present your rationale for participating in the JFMF Program and to outline your skills and qualifications, as well as your personal and professional goals for the future. Each portion of your *Statement of Purpose* should be no more than the equivalent of two (2) typed pages single-spaced. In preparing the statement, you should consider the following guidelines:

Part I: Rationale

- a. Briefly describe your school environment, e.g., location, number of students, number of faculty, nature of student body, etc. How will elements within your school benefit from the JFMF experience?
- **b.** Describe your duties and responsibilities. If you have both teaching and administrative duties, include the percentage of time spent on each activity.
- c. Why do you want to participate in this program?
- **d.** What impact can your participation bring to classrooms and communities and how would it occur?

"JFMF Program" >p8

JFMF Program (From page 7)

- e. What qualifications/experiences do you bring to the program that demonstrate your potential as an innovative and effective long-term educator?
- f. How will the JFMF experience help you realize personal and professional goals?

Part II: Follow-on

- **a.** How will you utilize the JFMF experience in your work as a teacher or administrator?
- b. Using your strengths and personal/professional goals, discuss your plan for imparting the knowledge you gain through the JFMF experience, describing how it will affect your classroom, school and community. Your plan should be as detailed and creative as possible and should include a time frame for implementation.

References

Your application must include references from at least two, but no more than three, individuals who have known you in a professional capacity — one must be from your principal, if you are a teacher or school administrator; or superintendent, if you are a school principal or district administrator. The other(s) could be from former supervisor(s), peers, colleagues and/or collaborators on a project(s). Use the reference forms included with the online application.

Submitting the Application

Please review the online application instructions and online application checklist when completing an application. Applicants must electronically submit a completed online application by December 10, 2005. All required additional materials must be postmarked by December 10, 2005.

Mail all materials (see checklist below) to:Japan Fulbright Memorial Fund Teacher Program; Institute of International Education; 1400 K Street, NW 6th Floor; Washington, DC 20005-2403.

Late, handwritten or incomplete applications will not be reviewed.

Checklist

Please be certain that the following items are included with your submission. Only these items will be reviewed; all supplemental materials will be discarded.

- Electronically submitted online application, including Statement of Purpose (Part I and Part II). Each of Part I and Part II cannot exceed the equivalent of two pages, single-spaced, 10 pt. font.
- 2. Hard copy of final printed application. A printable version is available after electronically submitting the online application. Copies of the preview version will not be accepted. Please do not staple your application.
- 3. Supervisor Reference and Approval Form. with the signature of your principal, if you are a teacher or school administrator; or superintendent, if you are a school principal or administrator.

principal or district administrator.* Supervisor's approval is required for participation in the JFMF Teacher Program.

- Additional Reference Form(s) (to be returned in sealed envelopes and submitted to IIE with the application). One additional reference is required; a second is optional. All additional references will be discarded.
- * This must be returned to the applicant in a sealed envelope and submitted to IIE with the application.

Selection

Selection will be made on the basis of "who will benefit most." To best fulfill its role as an introductory program, JFMF gives preference to individuals with little or no prior Japan experience, including similar exchange programs with Japan.

Application Review

IIE staff will conduct an initial technical review of all applications to verify eligibility and completeness. Applications which are complete will then be reviewed by regional screening panels comprised of primary and secondary educators, administrators and at-large community members in five geographical regions.

Selection Criteria

Panelists will recommend finalists based on program impact and quality, giving particular consideration to the following criteria:

- degree of impact or benefit participation will bring to the applicant's school and community;
- the quality and feasibility of the applicant's follow-on plan for applying elements of the Japan experience to his/her classroom, school, and community activities, and the projected benefits of such programs for students, other district teachers and members of the community;
- evidence of a capacity to carry out the follow-on program;
- demonstrated commitment and potential to be an innovative and effective long-term educator;
- overall quality as demonstrated through the applicant's *Statement of Purpose* and letters of reference.

Selection and Notification

JFMF award recipients will be designated by the Japan-U.S. Educational Commission (JUSEC) from among top-ranked candidates recommended by the IIE regional review panels. The JFMF Teacher Program is committed to geographic diversity; therefore, a minimum of six individuals from each state and Washington, D.C., will receive JFMF awards each year. Designated candidates will be notified of their status by JUSEC. Notification letters will be mailed out to all applicants in late **March 2006**.

National Convention Set In Kansas City for 2005

By Sherry Struckhoff; Missouri ACTE President 2005-06

The decision has been made to move the National ACTE conference from New Orleans to Kansas City. The 2005 National ACTE convention, that was to be held in New Orleans, was cancelled after the devastation of hurricane Katrina. While we are so concerned for our southern neighbors, we have begun the process of planning for a successful convention.

My hope is that as a Missouri delegation, we can come out in force to ensure a successful convention. If at all possible, I am asking all Division Presidents; Committee Chairs and committee members; and the Missouri ACTE membership at large to attend the convention. Missouri has the 5th largest state membership in ACTE. Let's show our National Organization that Missouri is a strong state and we are here to help.

Kansas City has many strong selling points. It annually hosts the National SkillsUSA Championships in the summer. It is easy to get to and centrally located for other states. The dates for the convention will remain the same (December 8-10) and hotel rates appear to be very affordable. Kansas City has many things to offer in the way of dining, shopping and entertainment for all tastes. The Kansas City tourism and travel site can be an excellent resource for those who wish to discover more about the city. Encourage people to visit <u>www.visitkc.com</u> for visitor information.

Missouri ACTE leaders, it is up to us to make this convention a success. Please encourage your colleagues to attend. Administrators, please send your staff. An opportunity like this, to have the convention in our state, may not come along again. We need everyone's help to ensure it's success. If I can be of any assistance, please feel free to contact me. Thank you for your help and support.

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To register visit www.acteonline.org/convention. For more information call 800-826-9972

Lee's Summit High School DECA Conducts Recycling Project





Pictured left: DECA members help a citizen with his computers; Pictured right: DECA members help a customer.



Project R.E.D. was a recycling of electronic devices project. It was an important project because it taught the community to be responsible for the earth around them and allowed future generations the chance for a cleaner earth. Computers, cell phones, and other electronics contain hazardous materials that are dangerous for not only people, but for animals and the environment, as well.

Members of the community brought their old electronics to Lee's Summit High School for responsible disposal. Surplus Exchange safely disposed of the electronics. The products that could be used or had useable parts were donated to the people in the community to either make other electronics or to give to under-privileged children. Project R.E.D. gave the community a chance to help our environment and get involved with recycling. With Project R.E.D., people in the community had a safe and environmentally healthy way to dispose of electronics.

The project began with the idea of recycling electronic devices. Next, the campaign theme and focus of Project R.E.D. were created. A press release was created and sent to all print and broadcast media outlets in the metropolitan Kansas City area. It was sent to our local newspapers and the *Kansas City Star*. Other promotional possibilities were organized and then implemented to promote our project. One hundred percent of our DECA members participated in one way or another.

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DECA Honorary Life Membership Award

In an educational career of nearly 30 years, Dr. Gene Reed has given exceptional leadership and service to marketing education and DECA.

Gene began his career as a classroom teacher/DECA advisor. In 1983, he became the Director of Marketing and Cooperative Education at the Missouri Department of Elementary and Secondary Education and State DECA Advisor until his retirement in 2003.

Gene has served two terms on the Postsecondary Advisory Council and a term on the Secondary Council of DECA, Inc. He has also served on the National Council for Marketing Education and has served as a Series Director at DECA's ICDC for 16 years.

Among his other contributions to the field of Marketing Education and DECA, Gene has served on the Central Region Board of Governors in the positions of member, Treasurer, and President; served two terms on the Marketing Education Division Policy and Planning Committee of ACTE;

Honorary Life Membership is the highest award DECA can bestow on an individual.

been a member of the Board and Executive Committee of the Consortium for Entrepreneurship Education, including a term as President of that organization; was on the Board of Trustees for the MarkED Consortium; and served on the Boards of the Missouri Marketing Education Association, the Missouri Association for Career and Technical Education, and the Missouri DECA Board of Directors.

Since his retirement in 2003, Gene has continued to assist the Missouri Association, works with the new state advisor mentoring program of DECA, serves as a consultant to the Consortium for Entrepreneurship Education, and is an adjunct faculty member at Central Missouri State University where his experience and expertise help teachers new to the field of Marketing Education and DECA.

Dr. Reed is one of DECA's finest examples of leadership and service. He is truly deserving of DECA's highest award, Honorary Life Membership.

St. Joseph Marketing Instructor Chosen Teacher of the Year



Five years ago, David Jordan returned to the classroom to teach Marketing after working in the business sector for several years. Since returning, he has taught Marketing at Central High School in St. Joseph and served as the lead DECA Advisor. On May 25, 2005, before a crowd of several hundred St. Joseph School District staff members, David was announced as the St. Joseph School District Teacher of the Year. Not only is this a very special honor, it is the first time a Career and Technical Education Instructor has won the title of Teacher of the Year in St. Joseph.

David was honored for being selected as the St. Joseph Teacher of the Year at the annual MCEA (Marketing and Cooperative Education Association) Luncheon at Springfield, Missouri, during the Missouri ACTE Summer Conference.

David's classes are highly in demand at Central. Honors students rearrange their schedules so that they may take his Marketing classes. Because of the demand for his classes, a second Marketing instructor was hired. The program continues to expand today. David's students participate in District, State, National, and International competitions and always do well. He has been recognized by the Missouri Governor for Marketing student achievement in Missouri for students placing in International Marketing competition.

David is a member of MCEA, DECA, Missouri ACTE, Central PTSA, MSTA, and NEA and has served on the Marketing State Curriculum Revision Committee. He has had experience teaching at Savannah High School, where he taught Marketing and Career Education. David also has had teaching experience at Missouri Western State University in St. Joseph.

In the halls at Central High School, a banner proclaims that Mr. Jordan is Teacher of the Year for the St. Joseph School District. It is a banner that waves proudly not only for David, but for Marketing and Career and Technical Education.

Congratulations, David! Job well done!

Sharon G. Kosek St. Joseph School District District Business Department Chair



The Marketing Education students of Lex La-Ray Technical Center in Lexington, Missouri, had a remarkable opportunity to connect with industry by designing and presenting advertising campaigns to the Lafayette Regional Health Center. Pam Johnson, Director of Marketing and Public Relations for the Health Center is a member of the Lex La-Ray Marketing Advisory Committee and extended a challenge to the Marketing and Advanced Marketing students to design an advertising campaign to promote the Health Center's move to all-private patient rooms.

Each group of students was required to create a slogan, and write and design a billboard, direct mail flyer, newspaper advertisement, and a 30-second radio spot. Students also researched the cost of each advertising medium and developed an advertising budget for their campaign.

Students presented their campaigns to Mrs. Johnson and Lafayette Regional Health Center CEO, Bret Kolman. Mr. Kolman and Mrs. Johnson then reviewed the presentations and chose designs that were included in the Health Center's promotion for their newly designed all-private, patient rooms. Student-designed billboards are now installed in four locations in Lafayette County, slogans and designs are on posters in doctor's clinics and were included in the direct mail flyer, and radio spots are airing on local radio stations.

In an effort to connect with the local business community, Mr. Kolman arranged for a group of students to present their campaign at meetings of the Lexington and Odessa, Missouri Rotary Clubs. Because of these opportunities, the Technical Center has been contacted by two other local businesses to design advertising and promotional materials. Cheryl Kintz, Marketing Instructor at Lex La-Ray, credits these real-world experiences for increased student involvement and interest in career and technical education. "Students derive intense personal satisfaction every time they hear their radio spots on air and drive by their bill boards."

As Julie Neer and Jacey Waterman, seniors at Lexington High School state, "It is so cool to drive down the road and see our billboard and tell people, 'We designed that!'"



Pictured above, left to right front row: Zach Ritter, Tiffany Bollmeyer, Felicia DeBaldo, Amanda Copenhaver, Jacey Waterman. Back row: Pam Johnson, Marketing Director, LRHC; Megan Lewis; Carlos Hendricks; Holly Essig; Mindy Hoeppner; Andrea Kiefer; Julie Neer; Megan Dunkle; Tiffany Bartley; and Bret Kolman, CEO, LRHC.

Pictured below: Two of the billboards designed by the Lex La-Ray Marketing Education Students.





Rolla DECA Helps Out MDA

Labor Day weekend was a busy one for the Rolla DECA members. Fourteen DECA members, two advisors, one DECA alumni, five parents and Rolla Public Schools staff members, and the Channel 16 television crew helped make the weekend one of the biggest successes in Rolla DECA/MDA history.

Advisor Rob Eckhoff, and seniors Tiffany Davis and Sarah Henne, presented a check for \$26,454 at the National MDA Telethon at the Beverly Hilton Hotel in Beverly Hills, California. Davis and Henne have served as the MDA chairpersons in Rolla for the past two years. Both girls have used the MDA as their DECA project for competitions at the local, state, and international levels. They have been recognized the past two years at the International Career



Development DECA Conference as being number five and number three, consecutively, for the most money raised in the nation by a high school DECA chapter. Davis and Henne were seen on 193 television stations around the world on Monday morning, September 5, presenting a check to Billy Gilman, National Youth Ambassador for MDA.

On Monday afternoon, Advisor Robyn Eckhoff and senior DECA member Justin Anderson, traveled to Springfield, Missouri, to the telethon hosted at Bass Pro Shops. Anderson worked the phone bank, while Mrs. Eckhoff presented a check for \$28,301 to Jerry's Kids.

At the Channel 16 television station in Rolla. Missouri. DECA members, parents, school personnel, and the TV crew worked to raise additional money for MDA. Students manned the phone bank, ran the cameras, emceed the live and broadcast. collected donations at Wal-Mart, K-Mart, Country Mart, and Kroger's. The telethon raised \$3,115.48 making our total for the year \$28,660,48! Thanks to the Rolla community for its continued support of MDA.





The Life and Times of a Rubber Chicken, And Other Lessons

By: Michelle Goodner Northland Career Center, Park Hill South Campus

As I unpack my classroom and prepare for the start of a new school year, I cannot help but stop and reflect on what has happened during my teaching career. This is year 10 for me as a high school marketing teacher. Everything that comes out of a box or cabinet reminds me of a specific student or a conference or a great lesson where you could actually see the kids "getting it." Teachers beg, borrow, and steal just about everything, so after 10 years, you have a lot of stuff. One of the most important things in my classroom is a rubber chicken. I can only imagine what the other teachers think as they pass my room and see me sitting on the floor in deep thought with a rubber chicken in my lap. But the rubber chicken has great significance.

Somewhere along the lines early in my teaching career, I acquired a rubber chicken. It is a regular rubber chicken, the kind with a plastic yellow belly, dangling legs and a squeaker that howls a very loud squawk. My rubber chicken has been packed away for the summer and emerges from the depths of the cabinets in anticipation of another school year. The rubber chicken came about as a joke; something to get the kids fired up and to add a little flavor to our daily lives. Learning should be fun, and rubber chickens are fun, so what the heck! The kids loved having the chicken in the room. He became our mascot to some degree, and has had a lot of influence on people. The chicken has become a very important part of our classroom, and a great tool for teaching important lessons.

I shared a classroom with a friend of mine, Mrs. Granatino, who was our school's gifted instructor. Her middle school students wanted to borrow the rubber chicken for a skit they were performing, kind of like a field trip for the rubber chicken. He came back three weeks later missing one leg, the other leg duct taped on, and his head was stapled in two places. We kept it, because it was so darn funny, and he was the original chicken. We ended up getting a second one at the student's request. They wanted one they could play with.

The rubber chicken is fun to have around when a kid falls asleep in class. The kids love to wake each other in class with the hideous squeak of the chicken. It would even make the droolers jump. One year during first period, I had a small marketing class of a dozen kids who were already friends. One young girl, I'll call her Ashlyn, was terrible at trying to stay awake some mornings, and the kids jumped at the chance to scare the poor girl out of her wits. Once we woke her up and had a good laugh, Ashlyn included, we could get on with the lesson. Five weeks into fourth quarter and deep in a brand awareness project, Ashlyn was suddenly killed in a car accident. My class was in shock; we cried for a week in class, her spot suddenly becoming so obviously empty, our hearts feeling empty, not knowing what to do or say. We cancelled the project and the students asked to retire the rubber chicken in her honor.



A couple of years later, the chicken was revived again, out from the depths of the big green cabinet. The chicken has again become a good friend in the classroom. The students love the rubber chicken, and he is a great member of our program. He rode in the homecoming parade, he has been in the Big Man on Campus Pageant, and he has been on several missions within the school, some I am sure I am oblivious to and for good reason! He has been part of several class projects and acts as a mascot for our group, going to DECA conferences and marketing field trips. Often times I come to school to find him in my chair with Groucho glasses on, stuck on the inside of the gum ball machine, or hanging out of the heating vent. The kids started to do the chicken dance in class, and even conned the MDA representative to do it with them when they met their fundraising goal, dancing with the rubber chicken in hand, of course.

My rubber chicken has been through a lot. We've had some good times, the rubber chicken and me. When graduates come back in, they always ask about the rubber chicken. Sometimes my teacher friends or my building administrators get anonymous gifts of rubber chickens. We have smaller versions of the rubber chickens in the student prize bags. The rubber chicken represents a lot to me and to my students. He represents what I have learned from kids and hopefully the lessons they have learned from me. He has been a coping device for tough times and tension. He has acted as a calming friend for active hands. He has been through relentless work to help kids learn by doing, and he continues to keep interest, humor, and a connection to others in the classroom. The rubber chicken is a friend to all. He is good for a laugh, even on the roughest of days. He is a given in my classroom, because no one can avoid the power of the rubber chicken.

> Don't argue with an idiot; people listening may not be able to tell who is which!

MACS (Formerly MPA)

It's official! Missouri Placement Association is now Missouri Association for Career Services. This division of Missouri ACTE met in July at the Oasis Inn & Convention Center in conjunction with the Summer Conference held in Springfield, MO. Some of the sessions relevant to MACS members included: 180 Day Follow-Up, Make Your Computer Work for You!, Are Your Students Work Ready — or Not?, Dress to Impress, Where the Jobs Are — Getting the Message to Students, O*NET Overview, Industry Tour — Prime, Inc.

The new 2005-2006 officers are:

President:	Kathy Christy, Ozarks Technical Community College
President-elect:	Cindy Phillips Ozarks Technical Community College
Secretary/Historian:	Linda Lindeman East Central College
Treasurer:	Stacie Wild State Fair Community College Career & Technology Center
Past-President:	Sharon Bergman Hannibal Career & Technical Center.

MACS's Fall Conference will be held on October 20 and 21 in Columbia. It will include a variety of interesting sessions for those conducting the 180-day follow-up, while allowing career services professionals from across the state the opportunity to network, collaborate, and gather information on current trends in career services. More information will soon be forthcoming. Contact Kathy Christy (christyk@otc.edu) for registration information or on how to join the Missouri Association for Career Services.



↑ Welcomed by Sharon Bergman (far left) and Kathy Christy (far right), the four new 2005-2006 MACS members are (L-R): Gwen Crimm, Construction Careers Center; Mark Lynch, Franklin Technology Center; Patti Barnes, SLCC-Florissant Valley; and Donna Garber, State Fair Community College.

MBEA



↑ Front Row, (left to right): Jeff Davis, New Professional of the Year, Bell City High School; Pam Stringer, Jody Pyle, Caralyn Millsap, business teachers at Nixa High School, Award of Excellence, Jody Pyle also received the Outstanding Secondary Teacher of the Year Award; and Teresa Taylor, New Professional of the Year.

Second Row, (left to right): Patricia Boyd, Distinguished Service Award, retired from Ozark Technical College; Alta Kopetzky, Distinguished Service Award, retired from South Technical High School; Sandra Hamlin, Distinguished Service Award, retired from Savannah High School; and Roger K. McMillian, Postsecondary Business Teacher of the Year, Mineral Area College, Park Hills. Not present for the picture was Dorrine Carol Bergjans, Postsecondary Business Teacher of the Year, St. Louis Community College.

The Missouri Business Education Association held its annual conference July 25-28 in Springfield, Missouri. During the conference, awards were presented as follows:

- New Professional Awards were presented to Jeff Davis of Bell City Schools and Theresa Taylor of Cape Central High School.
- Secondary Educator of the Year was presented to Jody Pyle from Nixa High School.
- Postsecondary Business Teacher of the Year (other than a college or University) was given to Dorrine Carol Bergjans from St. Louis Community College.
- Postsecondary Business Teacher of the Year (College or University) was presented to Roger McMillian of Mineral Area College.

MBEA (From page 5)

- Distinguished Service Awards were given to Patricia M. Boyd from Ozarks Technical Community College, Sandra Hamlin from Savannah High School, and Alta W. Kopetzky from South Technical High School.
- The Program of Excellence Award was presented to Nixa High School.

MoEFACS

2005 MoEFACS Summer Conference Awards and Recognition

By Doris Jolly 2004-05 MoEFACS Awards and Recognition Chair

MoEFACS recognized outstanding Family and Consumer Sciences educators, programs, and others during the 2005 Missouri ACTE/MoEFACS Summer In-service Conference. Recognition and awards were presented during the annual MoEFACS Awards and Recognition Reception on Tuesday, July 26, at the Clarion Hotel in Springfield.



↑ Julie Carr (left) receives the 2005 MoEFACS Teacher of the Year Award from Leigh Ann Graves.

MoEFACS Teacher of the Year Award is Julie Carr from the Adrian R-III School District. Julie emphasizes the use of technology and entrepreneurship within curriculum. Her her students operate two classroom businesses, a catering and an embroidery business. Julie also has a very active FCCLA chapter. She has had many regional officers, as well as state officers

The recipient of the 2005

and her students often progress to the national level in STAR Events. In addition to her many school activities, Julie is active in her community and stays on the go with a busy family.

Suzi Beck is the recipient of the 2005 MoEFACS New Professional Award. Suzi recently returned to teaching after taking time to raise her family. Suzi noted in her award application that even though some things have changed within the field of education, the needs of the students have

MoEFACS (Continued)

remained the same. She is glad to be back in the classroom where she is working to make her program at Trenton Middle School even stronger.

In recognition of their continued support of our organization, the **Clarion Hotel** was presented the **2005 MoEFACS Recognition Award**. The Clarion staff are always willing to go the extra mile to insure our conference is a successful one each year. We thank them for their hard work and dedication!



↑ Tracy Schroeder (left) receives the MoEFACS College Scholarship from Doris Jolly.

Two MoEFACS scholarships also were presented this year. The recipient of the **MoEFACS High School** Scholarship is Michelle Wilson from Holden High School. She will be attending Central Missouri State University in the fall to major in Family and Consumer Sciences Education. The MoEFACS College Scholarship recipient is Tracv Schroeder. She will graduate from Central

Missouri State University in December with her BSE in Family and Consumer Sciences.

In addition to the various MoEFACS awards presented, some very special retiring teachers were recognized for their many years of service to family and consumer sciences education: Valeria Adams, Elaine Duey, Carolyn Hill, Carolyn McCulley Moody, Beverly Neil, Marcia Ritter, Kathy Robertson, Pat Scherer, and Shirley Whiteis.

Two MoEFACS members also were honored during the Missouri ACTE Opening General Session. Kathy Kagay, Maysville High School, was honored as the 2005 Missouri ACTE Teacher of the Year, and Tracey Newman, Ste. Genevieve High School, received the award for the 2005 Missouri ACTE Outstanding Teacher in Community Service.

Congratulations to all our award and recognition recipients for making such valuable contributions to our profession and our organization!

"MoEFACS" >p8

MoEFACS (From page 7)

MoEFACS Summer In-service Conference Highlights

By Debbie Pohl, Supervisor Family and Consumer Sciences, DESE

The Missouri Educators of Family and Consumer Sciences (MoEFACS) held their annual Summer In-Service Conference in conjunction with the Missouri Association for Career and Technical Education (Missouri ACTE) Summer Conference, July 26-28, 2005 at the Clarion Hotel in Springfield. The theme for this year's in-service was "FACS Power-Recharge for Success." Throughout the week, conference attendees participated in a variety of sessions on family and consumer sciences and career and technical education topics and issues. Over 350 Missouri family and consumer sciences were in attendance.

Several workshops were held preceding the conference, to include a one-day workshop for new family and consumer sciences teachers and those returning to the field of teaching. Ronna Ford, MoEFACS Past President and Missouri ACTE President-Elect from Lebanon, coordinated this informationpacked in-service that included presentations from a number of veteran family and consumer sciences teachers and others from across the state.

Other pre-conference workshops included: Balancing Your Work and Family Life, a joint session with the Missouri Association of Family and Consumer Sciences; computeraided design; and ServSafe food service sanitation and certification training. A two-day pre-conference course entitled "Implementing FCCLA in the Family and Consumer Sciences Classroom" was offered for graduate credit through Southwest Missouri State University.

The conference officially opened on Tuesday morning featuring the Missouri ACTE Opening General Session, followed in the afternoon by the MoEFACS Opening General Session. Tom Jackson, Director of the Active Learning Foundation from Cedar City, Utah, provided the MoEFACS keynote address. His presentation, "Moving from Preaching to Teaching," provided attendees with many active learning strategies for use with students in the classroom. The highlight of the day was the MoEFACS Awards and Recognition Reception. MoEFACS award winners, retiring teachers, and scholarship winners were recognized during this festive event.

MoEFACS (Continued)

On Wednesday, an update from DESE staff, the MoEFACS division meetings, annual business meeting and a number of concurrent sessions and other informative presentations were held. Topics included: financial literacy and personal finance education; culinary arts/hospitality industry programs and career information; curriculum for teaching about birth defects and prevention; utilizing the advisory committee; recent trends in architecture and interior design; issues in working with teen parents; and fashion design careers and education; to name just a few. Resources@MCCE, the career and technical education resource center at CMSU also provided a room for teachers to browse through resources available for the family and consumer sciences classroom.

The last day of the conference included an informative closing keynote provided by Carol Watkins, the 2004 American Association of Family and Consumer Sciences Teacher of the Year from Georgia, who spoke on the role of family and consumer sciences in meeting No Child Left Behind. Several informational and resource presentations on a variety of topics rounded out the morning.

Mark your calendars now for the 2006 conference to be held in Springfield, July 25-27!

MoSAHOE

The 2005 Summer Conference for the Missouri ACTE, "Focus on the Future," was a great success. What a great week of learning, brainstorming and fellowship! The MoSAHOE division kicked off the week with an Executive Board meeting on Monday evening at the wonderful Holiday Inn North. Our President-Elect, Mary Easley, went over the great education opportunities offered during the Conference.

If you didn't get to attend this Conference you missed a great one! There was something for everyone. The exhibits, along with the vendors' materials, were superb. And of course, there was a little something to tickle your pallet. The General Opening Session was held Tuesday with standing room only. "The speaker was worth standing for" is what I heard voiced through the crowd, as we were leaving. There was a High School Reform panel discussion at the EXPO Center after the General Opening Session.

Our division held its opening business meeting at the Holiday Inn North with President Melissa Falkenrath presiding. We discussed our need for a President-Elect for the Health Sciences division and a two-year position for Secretary from the body at large.

MoSAHOE (From page 7)

We also discussed PAC money and the importance for continual support! There were twenty (20) new professionals at the MoSAHOE division!! ^(C) We had 176 pre-register for the conference. After our business meeting, our attention was held entranced by Kevin Brown as he told of his near death experience and how he overcame, not succumbed, to life and its inevitable challenges!! After a short break, we welcomed our new Health Care Professionals with a special meeting to explain all the acronyms that are bouncing around in their heads!

Wednesday, we started off with concurrent sessions: The four topics were: *Strengthening Relationships through Mentoring*, *Learn As You Go, Certified Pharmacy Technicians*, and *Code Blue*. After our concurrent sessions, we had another three topics: *Nuts and Bolts of a Mentoring Program, Recruiting the Next Generation of Nurses*, and *Keys to Success*.

Then, to me, the highlight of our conference: The Awards Luncheon!! Yes this year we changed from Breakfast to Lunch — I heard it was a great success and more tickets expected next year!! After we ate, we honored our fellow educators with special plagues: Outstanding Achievement in Allied Health Education: Maggie Ogden; Outstanding Secondary Health Occupations Educator: Vikki Parsell; Outstanding Practical Nursing Educator: Ginny Pherigo; and Outgoing President: Melissa Falkenrath. Special recognition was offered to the following: Delmar Gardens North; Ms. Carol Gadbury of Phelps County Regional Medical Center, Roll;a and the Phelps County Regional Medical Center. Also we recognized our retirees: MaryBeth Schmidt, RN from Four Rivers Area Career Center; Marcile Lewis, RN and Rene Schnake, RN both from Warrensburg Area Career Center.

After the installation of our new President, Mary Easley, she thanked everyone for attending and for the Exhibits of attendee best practices: Joanna Perkins, RN "*Learning the Heart through Play-Duh.*" We also had the final bidding for our silent auction during the luncheon. You really missed something there!!

After the luncheon, we had our afternoon sessions: *The Power of Motivation, Assessment Driven Review*, and *Care Maps*. There was a short break and then we broke out into our Cluster Meetings.

Thursday morning we started bright and early at 0800 with a dynamic speaker: Susan Meyer-Miller: *Understanding and Improving Your Emotional Competence*. We then broke out into four sessions: *Eat Your Peas, Care Maps Practice, Career Education Certification Overview,* and *Code Blue*.

MoSAHOE (Continued)

We had another break by: *Code Blue*, Traemus-Books. We then held our closing session with Susan Meyer-Miller as presenter. We all laughed and cried. She really brightens and you up to create a hopeful, healthy and humorous patient-care environment.

We then held our closing business meeting with President Mary Easley presiding. She reported we made \$228 dollars on the silent auction and \$143 dollars was collected for PAC money. We voted for officers for next year: President-Elect for the 2005-06 comes from the Health Sciences Cluster: Joanna Perkins from Nevada Regional Technical Center and Secretary for the 2005-07 term is from the body at large: Leslie Dollar.

After the closing of our Summer MoSAHOE Conference, we asked for suggestions for next year and thanked everyone for their attendance.

The MoSAHOE Board held their closing meeting with our new President, Mary Easley presiding. We scheduled our Fall Meeting for October 21st and Spring Meeting for March 10th, in Jefferson City, MO. The meeting was adjourned, with the wheels turning for next year's MoSAHOE Summer Conference 2006!

Respectfully written, Joanna Perkins, RN, BSN Secretary of the MoSAHOE Board 2003-05

